

## NEWS RELEASE

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For Immediate Release**

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### **Cape Girardeau Police Department Partners with Nextdoor, the Private Social Network for Neighborhoods**

The Cape Girardeau Police Department is excited to announce our partnership with Nextdoor ([www.nextdoor.com](http://www.nextdoor.com)), the free and private social network for neighborhoods, to build stronger, safer communities with the help of residents. This integration with Nextdoor will enable the Cape Girardeau Police Department to communicate online by sending targeted information to specific neighborhoods, groups of neighborhoods, or sections of the city, rather than only being able to broadcast information to all residents.

“Having the ability to easily communicate with residents is extremely vital to not only maintaining, but also increasing safety and reducing crime within our communities,” said Chief Wes Blair. “With Nextdoor, we can help empower neighbors to keep their communities safe and connected and give them the ability to collaborate on virtual neighborhood watch efforts.”

Nextdoor has proven to be an essential and well-adopted tool, with more than 40% of neighborhoods using Nextdoor across the country.

With Nextdoor, Cape Girardeau residents can create private neighborhood websites to share information, including neighborhood public safety issues, community events and activities, local services, and even lost pets.

The Cape Girardeau Police Department will be able to share helpful information with Nextdoor members, such as important crime alerts, emergency notifications, safety precautions and tips, details for events, and updates on activity affecting the local area to Nextdoor websites within Cape Girardeau. However, the Cape Girardeau Police Department will not be able to access residents’ websites, contact information, or content.



Nextdoor is free for residents and the Cape Girardeau Police Department. Each Cape Girardeau neighborhood has its own private Nextdoor neighborhood website, accessible only to residents of that neighborhood. Neighborhoods establish and self-manage their own Nextdoor website. All members must verify they live within the neighborhood before joining Nextdoor. Information shared on Nextdoor is password protected and cannot be accessed by Google or other search engines.

Those interested in joining their neighborhood's Nextdoor website can visit [www.nextdoor.com](http://www.nextdoor.com) and enter their address. If residents have questions about their Nextdoor website, please visit [www.help.nextdoor.com](http://www.help.nextdoor.com)

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**VISUAL/ASSETS:** Nextdoor App and Website Broll: <https://vimeo.com/66840608> (footage of the products); Nextdoor Animation: <http://vimeo.com/59427424>; Nextdoor Newsroom: <https://nextdoor.com/newsroom/>

**For questions regarding this, please contact:**

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# Nextdoor

When neighbors start talking, good things happen. Nextdoor makes it easy to communicate with your neighbors about the issues that matter most in your community.



Share recommendations about local services (e.g. babysitters, plumbers, dentists)



Organize neighborhood events (e.g. HOA, neighborhood watch, National Night Out)



Report suspicious activities, help prevent crime, and receive updates from local police



Connect with parents, pet owners, and other groups in your neighborhood



Get to know your fellow neighbors so you can finally call them by name



**Nextdoor protects you, your information, and your neighborhood.** More than 35,000 neighborhoods across the country trust Nextdoor to keep them safe.



### Neighbors only

Each Nextdoor website is password-protected and private to you and your neighbors. Members must verify that they live in the neighborhood before they can join a Nextdoor website.



### All your information is secure

Nextdoor takes your privacy seriously. None of the information you share on Nextdoor is available on search engines. And your personal information is never shared with advertisers or third parties.



### Make your neighborhood safer

When neighbors know each other, they look out for one another. Nextdoor makes it easy to come together to create watch groups, report suspicious activity, and prevent crime before it happens.

Join today!  
It's free.

Join your Nextdoor neighborhood at:

**nextdoor.com**

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