

## MEDIA ADVISORY

Wednesday, February 12, 2014

**Media Relations Office**  
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### Media Encouraged to Attend Active Shooter Response Training

Research has shown that civilians have stopped active shooter events twice as many times as police intervention. Why? Because the civilians are the first on the scene. First responders can take longer than five to seven minutes to arrive after the 911 call is made.

Cape Girardeau's public facilities are becoming difficult targets for active shooters, or more accurately "active killers," because of a program called Alert, Lockdown, Inform, Counter and Evacuate (ALICE).

"We call potential armed intruders 'active killers' because killer is an accurate description of what these people are," said Cape Girardeau Police Chief Wes Blair.

The last in a series of ALICE training for City of Cape Girardeau personnel is scheduled for 2 p.m. on Wednesday, Feb. 19 at the Osage Centre. Media representatives are encouraged to attend.

ALICE is the latest of a variety of new safety and security-related initiatives from the Cape Girardeau Police Department and other City departments.

"We're proud of our fellow City employees for taking this training," said Blair. "They want to protect themselves, their coworkers, and the public when they are in our facilities."

The original ALICE program was started nationally by SWAT officers in the 1990s as a response to in-school violence. Several area schools, businesses and organizations have recently completed the training course.

For more information on other city preparedness measures and free training opportunities for the public, please visit [blog.cityofcapegirardeau.org](http://blog.cityofcapegirardeau.org).

For more information on ALICE training, visit the official website at [alicetraining.com](http://alicetraining.com) or contact Officer Rich Couch at 573-335-6621 about organizing a workshop.

### Related Resources

About ALICE Training, How to Survive  
<http://www.alicetraining.com/what-we-do/a-l-i-c-e.aspx>

FBI Active Killer Statistics  
<http://www.fbi.gov/about-us/cirg/active-shooter-and-mass-casualty-incidents/active-shooter-statistics>

City Speaker's Bureau and Safety Presentations  
<http://www.cityofcapegirardeau.org/speakersbureau>

City Employees Participating in ALICE Training  
<http://blog.cityofcapegirardeau.org/cape-girardeau-city-employees-participate-in-active-killer-response-training/>

City of Cape Girardeau 2013 Annual Report  
<http://blog.cityofcapegirardeau.org/2013-annual-report/>

