

BEAUTIFICATION COMMITTEE MEETING  
JULY 26, 2016  
DRAFT MINUTES

The Cape Girardeau Beautiful Committee met at the Osage Centre on July 26, 2016 at 3:00 p.m.

Present:

Brian Langlios, Chairman  
Loretta Schneider  
Laura Ritter, Member  
Stacey Peters, Members

Staff Present:

Julia Thompson, Director of Park & Recreation  
Robbie Guard, Council Liaison  
Brock Davis, Parks Division Manager  
Mike Tripp, Public Works Representative  
Marcia Stone, Administrative Clerk

Absent:

Kasie Essner, Member  
Keri Hurt, Member  
Becky Mocherman, Member

Bonnie Svenson, Member

**I. WELCOME AND INTRODUCTIONS**

**II. APPROVAL OF MINUTES**

Chairman Brian Langlios requested approval of the June 28, 2016 minutes. Loretta Schneider made a motion, seconded by Laura Ritter to accept the minutes as distributed. Motion passed.

**III. OLD BUSINESS**

• **Litter Inventory Index Presentation To City Council**

Chairman Brian Langlios will be presenting our Litter Inventory Index Report to the City Council at their August 15<sup>th</sup> Study Session. Committee Members were encouraged to attend to help share the committee's future goals to the council members. The absent members will need to be notified.

Laura Ritter stated that she would like to work in other areas besides litter all the time. She is interested in focusing on getting common businesses to recycling downtown. She feels that a designed sticker of recognition for businesses that participate in the recycling and maintain a clean facility would be an enticement for customers and could encourage other businesses to compete to stay clean.

Councilman Guard suggested a good place to start would be to have drive through restaurants have trashcans at the exit areas of the drive through lane. Mike Tripp will check with the commercial trash haulers on a list of their customers in Cape that recycles. Laura Ritter will compose the letter to the businesses.

#### IV. NEW BUSINESS

- **Nomination for August 2016 Beautification Award**

Photos of the potential August 2016 Yard Recognition from our local businesses were distributed to the members. There were several recommendations. After discussion, Loretta Schneider made a motion to vote for the Glenn House and Mike Tripp made a motion to award Ken Myles Insurance Agency. A vote was then taken. The Glenn House had two votes cast with the remainder going to Ken Myles Insurance. Robert Guard seconded the motion for Ken Myles Insurance to receive the August 2016 Beautification Award. Motion passed.

- **Fall Cleanup Dates**

Director Thompson reported that her goal of coming up with a Fall Cleanup date just seemed to make sense to tag onto the United Way Days of Caring Campaign that runs from September 9<sup>th</sup> – 11<sup>th</sup>. The United Way's campaign is for the communities to participate in a project to make our region better and stronger for everyone. We can use this date as our Fall Cleanup with two groups working together to accomplish a common goal of beautification or betterment of our community. We will focus on September 10<sup>th</sup> or 11<sup>th</sup> as our Cleanup Day.

- **Media Coverage of Keep Cape Beautiful**

Chairman Langlios stated that he had contacted via email Mr. Broeckling at KFVS on the media coverage for the KCB. He stated that he will be getting back with Mr. Broeckling regarding the City Council session on August 15<sup>th</sup>. The members discussed using social media publicity. Stacey Peters volunteered to maintain the Keep Cape Beautiful accounts on Instagram and Facebook and will be meeting with Ms. Thompson on the setup. Austin Peters will work with his mom on Snapchat and Instagram getting the news out on the cleanup. Loretta Schneider suggested a flier for the Fall Cleanup so it could be posted at designated areas.

#### V. CITY COUNCIL LIASON

Councilman Robbie Guard reported that the parks and recreation projects are supported by the City Council and the budgets passed. They just want to make sure they are fair.

#### VI. OTHER BUSINESS

Director Thompson gave a brief summary of the current Staff Briefs that highlights our department events. Robbie Guard reminded everyone that the Jaycee BBQfest would be August 19<sup>th</sup> in the Arena Park.

There being no further business, Loretta Schneider made a motion to adjourn with Laura Ritter's second. Motion passed.

Respectfully submitted,

Marcia Stone  
Administrative Clerk