

## BEAUTIFICATION COMMITTEE MEETING

### MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday, March 18, 2014 at 3:00 p.m.

**Present:**

Lida Mueller  
Loretta Schneider  
Bonnie Stepenoff  
Becky Mocherman

**Staff Present:**

Brock Davis, Parks & Recreation, Division Manager  
Sharon Bergman, Administrative Secretary  
Mike Tripp, Public Works

Guest: Ty Metzger, City of Cape Girardeau Nuisance  
Abatement Officer

**Absent:**

Julia Thompson  
Laura Ritter  
Kasie Essner

- A. WELCOME/INTRODUCTIONS** - Ty Metzger, City of Cape Girardeau Nuisance Abatement Officer gave the KCB committee an overview on what he and his department job duties and responsibilities are. Ty stressed that his department is under staffed to maintain a good thorough job and it is a constant struggle to stay on top of the request that they get on a daily basis. He said that his department is looking into a system to where if the City would have to clean up an area they would be able to bill the property owner for the clean-up charges.
- B. APPROVAL OF MINUTES**  
Approval of minutes from February 18, 2014 – Becky Mocherman made a motion to approve the minutes and Loretta Schneider seconded the motion to accept minutes as presented. Motion passed.
- C. NEW BUSINESS**
- Business Recognition Program** – Goal to start back in April with CVS Pharmacy as April recipient.
  - Letter to City Council**-opposing cell phone towers in down town historic district – Table until April meeting.
  - Newspaper/Social Media Campaign**-Julia will make contact with John Rust – Table until April meeting.
  - Litter ordinance** – Ty Metzger, gave overview of the City litter ordinance and his responsibilities as nuisance abatement officer. As a citizen you can do your part and report in violations as you see them happening to the police department.
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- MODOT Electronic Signs/ Litter & Beautification** – Julia asked if they could advertise on signs about litter/beautification in Cape Girardeau. Could start advertising in April.
  - Signage on Riverfront** – The department will be looking at all of the signage as soon as the weather breaks.
  - KCB Brochure**- Draft – Waiting on input from committee for additional information or changes.

4. **Welcome signs to the City/Tree Design-** Julia has a design company working on some plans, ideas for plantings. Locations which we would like to see plantings – Permanent decorative wall, trees would be ideal for the Main entrances to Cape. We will have a planting plan in the next month or so for I-55 North Kingshighway exit.
5. **Tree Planting** – We have added funding for tree planting at the street by Save-a-lot and the Red House. Suggestions? Of what we would like to see planted in these areas. Will need to get plans to Julia so she can get some pricing together. This could be a Friends of the Park project if we do not get them planted in March - Updates.
6. **Great Cape Clean-up/Friends of Park Day** – Goal to get new groups involved this year to clean-up an area. April 26<sup>th</sup> at 9:00 am. Meet at Capaha Park.
7. **Plastic Bags** – Mike brought litter bags to meeting for distribution. Becky and Lida will distribute to schools.
8. **Letter of Appreciation to businesses** – Draft ready for input from committee for additions or changes
9. **Donated Trash Bags** – Chamber of Commerce donated trash bags that we will use for The Great Cape Clean-up/Friends of Park Day.

#### E. OTHER ITEMS

\* Great Cape Clean-up/Friends of Park Day – April 26<sup>th</sup> – 9:00 am at Capaha Park

Becky Mocherman made a motion to adjourn meeting, Loretta Schneider seconded the motion all in favor.

Respectfully submitted,

Sharon Bergman  
Administrative Secretary

**Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!**

