

## BEAUTIFICATION COMMITTEE MEETING

### MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday May 28th, 2013 at 3:00 p.m.

#### **Present:**

Lida Mueller  
Laura Ritter  
Loretta Schneider  
Bonnie Stepenoff  
Doug Austin  
Mike Tripp  
Becky Mocherman

#### **Staff Present:**

Julia Thompson, Director of Parks & Recreation  
Sharon Bergman, Recording Secretary

Guest: Angela Hellgren

#### **Absent:**

Nancy Jernigan  
Brock Davis

#### **A. WELCOME/INTRODUCTIONS**

Angela Hellgren was a guest at the May KCB meeting. Hopefully she will be joining us as committee member to help us Keep Cape Beautiful.

#### **B. APPROVAL OF MINUTES**

Mike Tripp a motion to approve the May 28<sup>th</sup> minutes and Doug Austin 2<sup>nd</sup> the motion.

#### **C. NEW BUSINESS**

1. Chairman's Report – Doug Austin/Lida Mueller
2. Loretta Schneider – City Council Liaison Report
3. Potential New committee members – Still looking for new members to join KCB. Feel free to invite a friend a business associate anyone who would like to be a part of this great committee
4. Review of Keep Cape Beautiful Residence and Business Recognition process – Keep Cape Beautiful Committee members will nominate four businesses or residences by photograph or camera, cell phone, etc. and committee will choose one from the four to be that month's selection. In the month of June we will recognize four businesses as a kick off to this program. The months following we will choose one each month. Everyone needs to bring a picture to the June meeting of a home or business they would like to see nominated. Doug Austin made a motion to start the kick-off of the Recognition process. Mike Tripp 2<sup>nd</sup> the motion.
5. KCB members will pick a date to meet with the business to present them a certificate and take a picture in front of their home or business. Doug, Julia, and Lida will meet with Nicolette Brennan, Public Information office on Friday, May 31 at 1:00 p.m. at Bi-State Gas station to take pictures of KCB Committee members presenting a certificate to Bi-State.
6. Doug wants to do radio show with Faune Rigger to get the word out about KCB and do some talking points about the committee and what we are doing in the community. Taking pride in ownership, education if you care do your share.

#### **D. OLD BUSINESS**

1. Certificate approval – Public information designed a certificate for the Recognition process. Lida made motion to except the certificate with the tulip background. Becky Mocherman 2<sup>nd</sup> the motion. This design may change with the Seasons.
2. Business Cards

#### **E. Other Items as Needed**

Next meeting June 25<sup>th</sup>

Respectfully submitted,

Sharon Bergman  
Recording Secretary

**Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!**

