

## BEAUTIFICATION COMMITTEE MEETING

### MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday, April 30, 2013 at 3:00 p.m.

**Present:**

Lida Mueller  
Laura Ritter  
Loretta Schneider  
Bonnie Stepenoff  
Doug Austin  
Mike Tripp

**Staff Present:**

Julia Thompson, Director of Parks & Recreation  
Brock Davis  
Sharon Bergman, Recording Secretary

Guest: None

**Absent:**

Nancy Jernigan  
Becky Mocherman

#### A. WELCOME/INTRODUCTIONS

#### B. APPROVAL OF MINUTES

Lida Mueller made a motion to approve the January 29<sup>th</sup> & March 26<sup>th</sup> minutes and Bonnie Stepenhoff 2<sup>nd</sup> the motion.

#### C. NEW BUSINESS

##### 1. Chairman's Report – Doug Austin/Lida Mueller

Doug has brought many ideas to the table with starting a reward program to local business for making a visible commitment to the beautification of their business or home. He suggested we reward them with a certificate and picture of their business/home that we would publish in the paper. Doug is going to make contact with the City of Cape Public Information office to see if they would be interested in helping us get started. Loretta Schneider added that we should get some blogs started also. The first month he would like to do this reward weekly and there after on a monthly basis. Julia recommended that we come up with a process to pick a winner – a policy procedure. Loretta Schneider made a motion to start a Beautification Award Program and Mike Tripp seconded the motion.

##### 2. Loretta Schneider – City Council Liaison Report –

3. Potential New committee members – Several businesses were mentioned: Masters Garderners, Capaha Bank and a representative fro any of the local schools. Sam Blackwell was also mentioned as a potential person to contact about being part of the committee.

4. Summer/ Fall Project Ideas – The committee is still interested in hosting a Christmas tree lighting at the Osage Centre this year during the month of December. Doug suggested the committee get sponsors from business owners to help with the expense of the tree. Julia suggested tying in the lighting with one of the events that the Parks & Recreation Department host in December. This project would need to be planned and ready to be distributed in July to get out in the Play Cape Publications for the Fall. Other ideas were to have the lighting at Capaha Park at the start of the parade. Adding a display at Cape County Park was also mentioned.

5. Julia Thompson mentioned holding a Fall event working with the SE University Greeks. (Adopting Broadway for clean-up).

## **D. OLD BUSINESS**

### **1. Great Cape Clean-up/Friends of the Park Day**

Brock Davis reported a great turn out for the Great Cape Clean-up/Friends of the Park Day even with the weather not pleasant for the day. Over 206 people showed up out of the 323 registered. There were volunteers at Fort D, May Green Park, Cape Splash, Osage Centre, Capaha Park, Arena Park. Brock said overall very successful day.

### **2. Approve Standing Rules/Mission Statement**

Lida Mueller made a motion to approve the standing rules and Brock Davis seconded the motion. Laura Ritter made a motion to approve the Mission Statement and Lida Mueller seconded the motion.

## **E. Other Items as Needed**

Doug would like to see the committee send out Thank-You cards to the business that take care of their property and keep it clean.

Next meeting May 28<sup>th</sup>

Respectfully submitted,

Sharon Bergman  
Recording Secretary

**Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!**

