

BEAUTIFICATION COMMITTEE MEETING

August 26, 2014

DRAFT MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday, August 26, 2014 at 3:00 p.m.

Present:

Lida Mueller
Loretta Schneider
Becky Mocherman
Laura Ritter

Staff Present

Julia Thompson, Director of Parks & Recreation
Brock Davis, Park Division Manager
Marcia Stone, Administrative Part-Time Clerk

Absent:

Brian Langlois
Mike Tripp
Sharon Bergman

A. WELCOME/INTRODUCTIONS

Jessee Hall, Pat Dahl and Xavier Bland were introduced as potential new members on the committee. They each informed the committee why they were interested on serving. Director Thompson explained that they were invited to see the committee's goals identified at the meeting and to see if they were interested in participating to achieve these goals. Director Thompson will contact each one of them in a couple weeks to discuss their future interest in serving on the committee.

B. APPROVAL OF THE MINUTES

Correction on July 29, 2014 minutes, Page 2, No. 5: The third sentence reads that "Julia did mention that the stone signage is in the capital budget". The correction is: "Julia did mention that the stone signage is not in the capital budget". Correction needed on Page 2, reads: "Next meeting September 2- 3:00 p.m.- Osage Centre. Correction should read: Next meeting August 26-3:00p.m.-Osage Centre.

Becky Mocherman made a motion, seconded by Laura Ritter to approve the July 29, 2014 minutes with the noted corrections. Motion passed.

C. OLD BUSINESS

1. Keep Cape Beautiful – SEMO District Fair

Director Thompson confirmed that they have secured a space in the Arena to have their display during the SEMO District Fair. She will email the members on the location and hours. The staff will print and laminate the Yards of the Month recipients and mount on the trifold display board. Estimated volunteer work hours should be around 5:00 – 8:00 p.m. Parking passes will be needed and we may need to share and trade out when possible.

2. Keep Cape Beautiful – New Member

Loretta made a motion to accept Brian Langlois as a new member for Keep Cape Beautiful. Becky Mocherman seconded the motion. Motion pass.

3. **Art Sculptures** Julia presented the price list for the art sculptures that have been temporarily on display at various locations downtown. The sculptures will be sent back to their owners if we do not find any buyers. The prices range from \$7,000 - \$24,000 for each display. The members discussed several ideal locations

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where some of the sculptures could be a permanent aesthetic landscaping for the city. Ms. Thompson encouraged the members to contact business leaders that they think would be interested in the purchase. She also added that the Art Committee will make a media campaign in the near future.

4. Round-A-Bout on Fountain – Update

Julia reported that the Round-A-Bout on Fountain Street is the city's responsibility. She is proposing this site for new public art. She felt that, ideally, art created by SEMO University students and placed here permanently could be the best solution for the city and university.

5. Way Finding Signs – Update

Julia reported that they are still working on City Way Finding Signs for all major entrances into the city.

6. Pass Out New Brochures

The new brochures are being distributed around the city. The committee list can be updated as needed.

Lida reported that the cigarette butts were cleaned up before the students returned. Brock stated that the university and city did a mass clean up prior to their return.

Becky reported that the old abandon Stev Mark building lot downtown has very tall weeds. She will talk to the owner about the property's needed attention..

Jessee inquired if the City of Cape had an ordinance, similar to the City of Jackson that prohibits grass clippings on the streets. Julia will research.

NEW BUSINESS

A. BUSINESS RECOGNITION OF THE MONTH

Lida reported that there were two businesses submitted for Yard of the Month for September. Chick Fil-A and SE Health were the two photos e-mailed to the staff. Becky Mocherman made a motion that SE Health be the Keep Cape Beautiful Yard of the Month for September 2014. Loretta Schneider seconded the motion. Motion passed.

The next City Council Meeting will be held on September 8th. The Yard of the Month sign will be presented to a representative of Southeast Health at the 5:00 p.m. Study Session. Sharon will e-mail a notice to the members when the picture will be scheduled.

A. PLAY CAPE

Director Thompson distributed the 2014 Fall PlayCape to everyone present. She explained that this publication is released three times a year. The color coded tabs are the same color in each publication so you can quickly find the section that you like to participate each time. Recreation Administrative Secretary and Julia Thompson are the facilitators of the guide.

5. REPORTS/OTHER ITEMS AS NEEDED

Becky inquired if we could rent a stump remover and remove all the dead Pear Trees on Spanish Street. Brock reported that the Downtown Association has always been responsible for the trees downtown.

Lida presented a photo of pampas grass that she thought would look good in various locations in the city.

Laura Ritter reported that she met with Jennifer Criblez in the City's planning department with regards to the Neighborhood Development Initiative. She stated that the focus has been broken up into two areas: South Cape at Highway 74 and Hackberry and Big Bend, Water Street and 2nd Street. They wanted areas leaders from these neighborhoods to help kick off their meeting on October 1st.

Xavier responded that her neighborhood is bad with abandon buildings, tall grass and trash. They are pulling monthly meetings together to improve the neighborhood and keep crimes down. They are getting kids to gather up trash on weekends and she thought nice trash cans on the corners would help.

A suggestion was made that if there is a scout leader in the neighborhood, it would be a good badge project for the scout and the university groups are always looking for community development projects.

Loretta reported that we should focus on one item that is in violation or a nuisance and publish the article in the editorial section of the Southeast Missourian that would constantly remind the citizens. Julia stated that it is more powerful coming from a citizen or committee member.

There being no further business, Loretta Schneider made a motion to adjourn the meeting at 4:24 p.m. with a second by Laura Ritter. Motion passed.

Submitted by

Marcia Stone

Administrative Part-Time Clerk