

## KEEP CAPE BEAUTIFUL COMMITTEE December 10, 2013, 3pm – Osage Centre

### MINUTES

1. Welcome and Introductions – In attendance: Lida Mueller, Becky Mocherman, Loretta Schneider, Brock Davis, Julia Thompson, Mike Tripp, Laura Ritter.
2. Approval of minutes from October 29, 2013. Bonnie motioned and Becky seconded the approval of the minutes. All in favor.
3. New Business
  - Julia made a motion to suspend Business Recognition Program through the winter months December – February. Becky seconded the motion.
  - Establish location where the beautification projects will take place on I55 and come up with drawings of what our vision is for this project. (Landscaping, plantings)
  - Goals for 2014: 1) Exits, Tree plantings, landscaping 2) Improve signage on Riverfront. (Julia & Brock will talk with Marla) 3) Get a student to sit in on the committee who has interest in beautification, horticulture, etc.
  - Committee would like to hand out the plastic trash bags to schools to continue to educate. (Mike Tripp said he has these bags he can get for us).
  - Committee would like to invite a Go Green Chair member to come to meeting and possibly work together on some projects.
  - Lida would like to have a calendar for each month with our goals listed on it.
  - January goal – Pick location for beautification project and have City work up a design.
  - Suggestion to send a Thank You note to Tim Grambling for the Operation Clear Sweep that his department has done to make improvements to clean-up efforts in the City.
  - Great Cape Clean-up and Friends of Park Day – April 26<sup>th</sup> 2014



#### 4. Old Business

- Lida requested that the City contact MoDot about placing info on the electronic signs about litter as other areas permit this. Julia will check into this process.
- Discuss also came up about placing a sign on the Riverfront walk about littering. Brock & Julia will talk with Marla about this.
- Discussion came up about education and awareness and Julia offered to invite Nicolette Brennan the City's PIO to a meeting to talk about marketing and social media surrounding KCB.
- Julia has it on her list to develop a KCB brochure. (Julia will have new staff member work on developing this brochure.

#### 5. Other items as needed

- Nuisance Abatement with the Police Department if this continues to be a problem.

6. Adjournment – Bonnie motioned for adjournment at approx. 4:10pm

7. **Next Meeting – \* New Meeting Date - Tuesday, January 28th - 3:00 pm**

**Thank you for your interest in serving!!**

