

## BEAUTIFICATION COMMITTEE MEETING

### *Draft* MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday, January 28, 2014 at 3:00 p.m.

**Present:**

Lida Mueller  
Loretta Schneider  
Mike Tripp  
Bonnie Stepenoff  
Becky Mocherman  
Laura Ritter

**Staff Present:**

Julia Thompson, Director of Parks & Recreation  
Brock Davis, Parks & Recreation, Division Manager  
Sharon Bergman, Administrative Secretary

Guest: None

**Absent:**

**A. WELCOME/INTRODUCTIONS** - No guest speakers this month.

**B. APPROVAL OF MINUTES**

Approval of minutes from December 10, 2013 – Loretta Schneider made a motion to approve the December 10th 2<sup>nd</sup> minutes Betty Stepenoff seconded the motion to accept minutes as presented. Motion passed.

**C. NEW BUSINESS**

1. **Goals for KCB Projects**- The committee would like to have some goals set for this year. They would like to have them broke down by Season. Goals for Spring, Summer, Fall, etc. So they can see the progress being made.
2. **Great Cape Clean-up/Friends of Park Day** – Goal to get new groups involved this year to clean-up an area. Recycling (shredding) Lida suggested that we advertise this more this year. Brock said he would bring flyers to next meeting that can be handed out.
3. **Cape Go Green Committee** – Lida will contact Sam Blackwell from the Advisory Board about attending next meeting. Would like to get Go Green to help partner with us on some events.
4. **Plastic Bags** – Mike said he does not have enough bags to take to all of the schools. He said he takes them to schools when he does presentations. He will be placing an order soon for new bags and said we could get KCB logo printed on them. Committee would like to see us distribute these to Science teachers at the local schools. Lida made a motion to have Mike Tripp purchase these bags for litter with KCB logo printed on them. Becky Mocherman 2<sup>nd</sup> the motion. Mike will place order.
5. **Partner with Newspaper** – Lida suggested we partner with the newspaper and advertise more on Social media. Julia said she will make the contact with the paper.
6. **Donated Trash Bags** – Chamber of Commerce donated trash bags that we will use for The Great Cape Clean-up/Friends of Park Day.
7. **Letter of Accommodation**- Committee would like to send out a letter to businesses in the area that are making an effort in keeping their business clean. We will set-up a format that we just have to change the name each time. Committee will want to sign it personally. Rebecca made a motion to set-up a letter format to send to business. Betty 2<sup>nd</sup> the motion.

8. **Litter ordinance-** Loretta said that Cape Girardeau does have a litter ordinance in place. She had Gayle Conrad send her a copy. She suggested we get a City Staff person such as Greg Young, Assistant City Attorney or Ty Metzger, Nuisance & Abatement come to future meeting and talk about it.

### C. OLD BUSINESS

1. **MODOT** – Julia has contacted MODOT about putting up sign about littering. She will make contact with them again if she does not hear back from them by next meeting.
2. **Signage on Riverfront** – The department will be looking at all of the signage as soon as the weather breaks.
3. **KCB Brochure-** Julia working on this project. Once we have the brochure we will distribute them at our facilities online and have them available for groups to hand out.
4. **Welcome signs to the City-** Julia has a design company working on some plans, ideas for plantings. Locations which we would like to see plantings – Permanent decorative wall, trees would be ideal for the Main entrances to Cape. We will have a planting plan in the next month or so for I-55 North Kingshighway exit.
5. **Tree Planting** – We have added funding for tree planting at the street by Save-a-lot and the Red House. Suggestions? Of what we would like to see planted in these areas. Will need to get plans to Julia so she can get some pricing together. This could be a Friends of the Park project if we do not get them planted in March.

### D. OTHER ITEMS

- \*Letter to business owners – Julia
- \*Guest Speaker for next meeting – Julia
- \*Newspaper/Social Media campaign-Julia
- \*Tree planting design – Julia
- \*MODOT signs – Julia
- \* Flyers for Great Cape Clean-up/Friends of Park Day – Brock
- \* Plastic Bag for litter design- Mike

Lida made a motion to adjourn meeting, Bonnie 2<sup>nd</sup> the motion all in favor.

Respectfully submitted,

Sharon Bergman  
Administrative Secretary

**Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!**

