

**FOUNDATION MEMBERS:**

Bari Neff, President  
Tom Neumeyer, Secretary

Danny Essner, Vice President  
Beverly Evans, Treasurer

Bob Basler  
Craig Billmeyer

Larry Essner  
Michael Gardner

Percy Huston  
Nathan McGuire

Pete Poe  
Loretta Schneider

**PARKS & RECREATION FOUNDATION MINUTES****Thursday OCTOBER 16, 2015****Osage Centre****12:00 PM Noon**

Absent: Bob Basler, Nathan McGuire

**1. Call to Order**

President Bari Neff called the meeting to order.

**2. Welcome & Introductions**

President Bari Neff welcomed everyone and began the meeting.

**3. Approval of Minutes**

President Bari Neff asked for the approval of minutes from the July 16, 2015 meeting. Pete Poe made a motion, seconded by Tom Neumeyer. All approved.

**4. Treasurer's Report: Beverly Evans**

A. 2014/2015 Foundation Account Balance Report as of June 30<sup>th</sup>, 2015.

- i. Treasurer Beverly Evans reported that the Finance Sub-Committee met on Tuesday and reviewed the account balances in detail. Recreation Division Manager Scott Williams and Administrative Coordinator Stacey Welter discussed in detail what the report reflected. The foundation has a total of approximately \$446,000. He then asked the board to review the documents and email Stacey if they had any questions.

B. Foundation Account Breakdown Report as of June 30<sup>th</sup>, 2015

- i. All items were covered above.

**5. Old Business**

A. Calendar of Events

- i. Recreation Division Manager Penny Williams reviewed the calendar with the board members and reminded them to please attend the events they chose to volunteer at. She then reported on the events that had already taken place. The September 24<sup>th</sup>, 2 Man Scramble was down in attendance which could have been due to other events that occurred on that date. The tournament however still made a profit. Doggy Swim Day was held September 27, and they also had a lower attendance than last year with approximately 150 dogs and 200 Humans. The 10<sup>th</sup> Annual Downtown Golf Tournament was also held on September 27<sup>th</sup>, making a profit of over \$1000.00. Breakfast with Santa will be held December 10<sup>th</sup>. Recreation Division Manager Scott Williams informed the board that the Celebration of Youth Sports Banquet will be held January 22<sup>nd</sup>. The preparations for the event have already begun. Nomination forms have been sent out to each league, and they would like to have the nominations returned by Thanksgiving. When the nominations are collected the foundation committee will meet and elect the winners. He reminded the

board to save the date for this event so they can hand out awards.

## **6. New Business**

### **A. Spaghetti Day 2015**

- i. Recreation Division Manager Penny Williams reviewed the sponsorship spreadsheet with the board so that members can contact the sponsor they obtained in the past and possibly secure new ones. The spreadsheet will be emailed out to the board. She reported that all supplies and food for the event had been ordered. She also asked the board to bring desserts if they could the day before the event and to email Stacey if they were available to volunteer.

### **B. Transfer of Funds**

- i. Recreation Division Manager Scott Williams informed the board that there would be some internal transfer of funds from the Spaghetti Day account to the Recreation account. This will cover the capital equipment purchases that have been taken from the Recreation Account. The transfer would be approximately \$15,338.78. President Bari Neff ask for a motion to approve the transfer of funds. Pete Poe made a motion, seconded by Danny Essner. Motion approved.

### **C. Semoball Review**

- i. Director Julia Thompson reported that she was approached by the Southeast Missourian to see if Parks and Recreation would like to be a sponsor of the Semoball Event. She explained that this could be an opportunity to receive more promotion for our Youth Sports Banquet. She asked the question if it would be a good idea to partner with them or not. The Finance Sub-Committee is hesitant but wanted to confer with the full board. The Missourian would need to know an answer by the end of November. After much discussion the board decided that at this meeting they did not have enough time and information to make a decision. Director Thompson said that they would be negotiating some sponsorship options with the Southeast Missourian and would like the board to give the Finance Committee permission to approve the sponsorship. President Bari Neff asked for a motion to let the Finance Committee make the decision to sponsor the Semoball Event. Loretta Schneider made a motion, seconded by Beverly Evans. Motion passed.

## **7. Reports**

### **A. Finance Sub-Committee**

- i. Treasurer Beverly Evans reported that everything was covered in the previous discussions.

### **B. Membership Sub-Committee**

- i. Percy Huston reported that the committee met two weeks ago. He then reviewed the financial analysis for last year's campaign. The goal for 2016 would be to double the memberships in each category. He reported that the committee was somewhat surprised with the high participation in the Corporate Sponsors and the low participation in the Individual Sponsors. The kick off for the 2016 campaign will be at Spaghetti Day. The board is to provide a list of potential new customers to Jordan by next Friday. She will then prepare an envelope with the letter, brochure and a note for board members to personally invite new "Friends of the Parks and Recreation Foundation Membership Program". The revenue goal will be to reach \$12,000. Options to sign up for the membership will be available online and at our community

centers. The board decided to use last year's cover for the brochure and added a new cover photo of Playmo. The board is to review the newsletter and email Jordan of any changes by next Friday.

- C. Special Events & Programs Sub-Committee – Bari Neff
  - i. President Bari Neff reported that this committee will meet November 17<sup>th</sup> at noon.
  - ii. Celebration of Youth Sports Banquet was previously discussed.
- D. Special Events & Programs Sub-Committee – Bari Neff
  - i. Danny Essner reported that the committee met earlier that week. He stated that the goal of the committee is to evaluate the sponsors that the foundation and department already possess and to try and generate new ones. He reported that at their meeting they reviewed a list of all sponsors and next they are going to identify the corporations that are not sponsoring at all and also identify the corporations that can go to the next level of sponsorship.

## 8. Other Business

### A. Parks & Recreation Projects / Reports

#### i. PRS/Parks & Recreation and Trails Master Plan

- 1. Parks and Recreation Director Julia Thompson reported that the master plan survey is completed and there will be a published report of the results at the beginning of the year. This survey will help direct priorities and give guidance for PRS2.

#### ii. Indoor Sports Complex

- 1. Parks and Recreation Director Julia Thompson reported to the board that they had reached an agreement with Midamerica Hotel Corporation and they are moving forward with the design. She reported that there is a fixed budget and there is a good plan set in place. They are looking to break ground this year with a potential completion date of December 2016.

### B. Next Meeting – January 7, 2016 @ 12:00pm

## 9. Adjournment

There being no further business, the meeting was adjourned with a motion from Pete Poe and seconded by Beverly Evans. Motion passed.

Respectfully submitted,

Tom Neumeyer, Secretary

