

BEAUTIFICATION COMMITTEE MEETING

DRAFT MINUTES

The Cape Girardeau Beautification Committee met at the Osage Centre on Tuesday, January 29, 2013 at 3:00 p.m.

Present:

Doug Austin
Nancy Jernigan
Mike Tripp
Loretta Schneider
Lida Mueller
Bonnie Stepenoff
Becky Mocherman

Staff Present:

Julia Thompson, Director of Parks & Recreation
Sharon Bergman, Administrative Secretary

Guest: None

Absent:

Brock Davis
Laura Ritter

A. WELCOME/INTRODUCTIONS - No guest speakers this month.

B. APPROVAL OF MINUTES

Approval of minutes from November 2 & 27, 2012 – Lida Mueller made a motion to approve the November 2nd & November 27th minutes Bonnie Stepenoff seconded the motion to accept minutes as presented. Motion passed.

C. NEW BUSINESS

1. Chairman's Report – Doug Austin

Doug reported giving the City Council a presentation at the December 17th City Council Workshop session at City Hall. He gave them an update on what the Keep Cape Beautiful Committee has done so far and where we plan to go. Doug said it was very well received by all. Committee member Loretta Schneider said now we need to show them something that we have done.

2. Guest Speaker

Julia Thompson will be inviting officer Ty Metzger from the Cape Girardeau Police Department to our February meeting to talk about some of the issues with graffiti and to go over the nuisance ordinances in Cape Girardeau.

C. OLD BUSINESS

1. Discuss Mission and Vision for Keep Cape Beautiful – Workshop with Committee members

Members discussed the Mission Statement and made a few changes to it. Decided that the new Mission Statement should be: **Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!** Committee will decide at next meeting if this is the Mission Statement everyone agrees on.

Members wanted to change the objective of the Mission Statement.

Objective: Continued Beautification of Cape Girardeau as a great place to Visit, Work, Live, and Play and raise a family. Committee will decide at February meeting if this will be the final change to the objective.

Discussed the sub-committees and what each sub committee would stand for or maintain.

Historic Downtown: (Old Town Cape)

Education: School, recycling, waste reduction, hazardous waste

Litter: Streets, Highway, Interstate, City

Beautification: Graffiti, landscaping, property maintenance, property improvement

Events/Programs: Fundraising

Next meeting the committee will select chairs for each of the sub committees.

A couple other ideas were brought up by committee members on ways to encourage clean-up in Cape. Lida suggested sending a letter to businesses, churches asking them to keep their business litter free as a public service. Loretta had the idea of sending out trash bags with the Cub Scouts during their annual food drive to encourage trash pick up along with their food drive.

Loretta also mentioned a saying that she came up with “If you care...do your share”

2. Friends of the Park Partnership Update – Brock

Brock was not present at meeting to give a report. Julia Thompson spoke in his absence saying that everything is on its way with Friends of the Park Day/Great Cape Clean Up partnership which will be on April 27th 2013.

Brock said that Garden Hill nursery will be donating hundreds of tree’s and shrubs for this event along with Missouri Department of Conservation which will be donating trees and planting trees for this event. MDC will take care of the Cape LaCroix creek area along with Riverfront Park. Friends of the Parks/Great Cape Clean Up will maintain all of the parks, downtown area, golf course and cemeteries.

Ideas for **Friends of Parks Day/Great Cape Clean Up** day – Committee members named a few areas of Cape that they would like to see some beautification. Loretta named the Lexington retention basin that could use some trees are shrub plantings.

Nancy said she was approached a couple of months ago by Jefferson Elementary asking if she knew of any group that would be interested in helping with a landscaping project in front of their school. Nancy was going to make contact with her to see if they were still looking for help with this project. Thinking this could be a way to get some of their school involved with helping out with Friends of Parks Day/Great Cape Clean Up.

D. OTHER ITEMS

Future project for Keep Cape Beautiful Committee..... **Christmas Tree Lighting** - Tentative date December 7th. Doug brought up some exciting ideas about proposing a Christmas tree lighting at Osage. Making it a huge event bringing in a big tree and possibly incorporating it with some of the Parks & Recreation Christmas events. Could have the lighting of Cape Splash, Osage and Tree all at the same time. More planning and ideas to come in future meetings.

Respectfully submitted,

Sharon Bergman
Administrative Secretary

Engage individuals, businesses and organizations, to Keep Cape Girardeau Beautiful!

