Tangible Result: ***Planned Growth and Sustainablilty***

Champion: Ken Eftink **Submitted:** June 20, 2011 **Data for Quarter of** 4th Quarter

Current overall Rating of this Result:

YELLOW

Future State **(if we do not change our strategy , what will the future result look like?)**

The overall impact of the economy is reflected in our numbers however we are faired better than other parts of the State. Houisng starts are down but unemployment is below the State average. We are making progress on the implementation of our plans. We have hired a Property Maintenance and Zoning Inspector to help protect property values and create safer neighborhoods. Progress has been made on several employment and investment opportunites. Downtown will be enhanced by the Isle of Capri casino and the planned public improvements. The west side will have a new Menards which will help our community grow as a retail center. Items to watch include continued progress on our new Wastewater Treatmetn Plant, funding for MoDOT, who has been our partner in economic development and quality transportation projects and changes to EPA air quality standards that could impact our exisitng industries and our ability to attract new industry.

Measures (with desired trend and ultimate goal / benchmark)

Measure	Desired Trend	Benchmark	Goal
		% Complete/%Goal	
Plan Implementation	Progress	10 of 16 within 10%	10%
Comp Plan Implementation	Progress	18 of 22 within 10%	10%
Population Change	Above State Average	7.30%	7.0%
Population - Old Town Cape	No decline	7.30%	< 0%
Residential Building Permits	Increase	50 for 2010	60
City Boundary	Increase	>.01%	1.00%
Assessed Value	Increase	0.6%	3.00%
Median Household Income	Above State Average	2.30%	> 3.6%
Unemployment Rates	Below State Average	7.23%	>9.36%
Sustainability Index	Progress	30% Good, 61% Fair, 9% Poor	50% Good, 50%Fair, 0% Poor

Current State **(should be Descriptive and\or Visual) for each measure**

Measure	Quarter	Trend	Progress	Rating/Comment	Red	Yell	Green
Plan Imp.	Fair	Fair	Yes			Y	
Com Plan Imp	Good	Good	Yes				G
Population change	N/A	7.30%	Yes	2000 to 2010 .3% above the State			G
Pop. Change OTC	N/A	No decline	Yes	2000 to 2010 7.3% increase			G
Res. Building Permits	5	11 for 2011	Yes	11 of goal of 60 for the year	R		
City Boundary	0	>.01%	Yes			Y	
Assessed Value	N/A	0.60%	Yes	2010 mto 2011		Y	
Median Income	N/A	-2.30%	No	2008 to 2009 compared to State		Y	
Unemployment Rates	7.23%	.13 increase	No	2.1% Below the State for 2010		Y	
Sustainability Index		Fair	Yes			Y	

Implementation Plan **(Green=Task On Time/Ahead - Yellow=Task Running Behind - Red=Task Late - X=Completion Date)**

#	Leader	Tasks	Milestone Dates: Jan	Feb	Mar	April	May	June	July	Aug	Sept	Oct	Nov	Dec
1	Planning	Complete the Adoption of the Development Code	G											X
2	Planning	Establish Comprehensive Plan next top 10 projects	G						X					
3	Inspections	Compliance on minimum property violations	Y					X						
4	Inspections	Adopt new building codes	G							X				
5	Planning	Housing Incentive Program/Worker and Low Income Housing	Y											X
6	Planning/ Inspections	Neighborhood Stabalization Program - Rental Inspections	R							X				
7	Planning	Create new jobs that pay a living wage	R					X						
8	Public Works	Complete new Wastewater Treatment Plant	R											X
9	Planning	Monitor EPA acitons on air qualiy and local reports	Y					X						

Outcome Measures

Measure	Current	After Implementation