

AGENDA

VisitCape Executive Board

FRIDAY, August 7, 2020

1:30 P.M.

Cape Girardeau Convention and Visitors Bureau
220 North Fountain Street

Scott Meyer -City Government – Board
John Echimovich – MidAmerica Hotels – Board
Quantella Noto- Southeast MO University - Board
John Mehner – Cape Chamber – Board
Randy Kluge – Drury Hotels – Board
John Eric Klein – Restaurant Owner – Board
Brenda Newbern – VisitCape Staff -Liaison
Alyssa Phares -VisitCape -Staff
Betty Roth – VisitCape -Staff

Executive Committee Discussion Items – 5/1/2020

- I. Call meeting to order
- II. Welcome
- III. Approval of minutes from May 1, 2020 meeting.
- IV. Annual Report
 - a. Hotel Motel Tax Receipts
 - b. Social Media and Advertisements
 - c. Visitors information
- V. Senior Director of Sales & Strategy Report
 - a. Visit Cape Info
- VI. Executive Board Member Discussion
 - General information on status of VisitCape
 - Update information from board on any needs hotel, restaurants, university and city.

Next meeting will be Friday, December 4, 2020

Meeting adjourned.

Teamwork is not a virtue. It is a choice—and a strategic one!!



Cape Girardeau Convention and Visitors Bureau
VisitCape.com

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